



ADI Analytics

OIL & GAS • ENERGY • CHEMICALS

ADI Analytics is a consulting firm specializing in oil & gas, energy, chemicals, and industrials since 2009



UPSTREAM



MIDSTREAM



GAS & LNG



DOWNSTREAM



OFSE / EPC



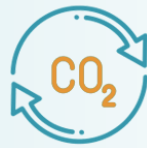
POWER



STORAGE



EV



CCUS



HYDROGEN



FEEDSTOCKS



COMMODITY



ENGINEERED



SPECIALTY



RECYCLING

SINCE
2009

450+
CLIENTS

1,000+
PROJECTS



ACQUIRED IN
2017

ADI acquired Chemical Market Resources (CMR) in 2017 that brings deep expertise and rich experience in the chemical industry

Bulk chemicals		Polymers		Specialty Chemicals						Inorganic materials	
				Additives		Formulations		Fine chemicals			
Bulk chemicals	Industrial gases	Bulk resins	Polymeric membranes	Antioxidants	Flame retardants	Adhesives / sealants	Paper chemicals	Agro-chemicals	Flavors & fragrance	Advanced ceramic materials	Inorganic specialties
Bulk petro-chemicals	Inorganic bulk chemicals	Commodity polymers	Poly-urethanes	Biocides	Inorganic fillers	Inks and coatings	Leather chemicals	Cosmetic chemicals	Food ingredients	Catalysts	Fibers
Fertilizers		Engineering plastics	Synthetic rubber	Coating additives	Lubricating oil additives	Concrete admixtures	Rubber processing chemicals	Enzymes	Pharmaceuticals	Electronic chemicals	Rare earths
		Composites	Water soluble polymers	Adhesive resins	Plastic additives	Explosives & blasting agents	Specialty coatings	Feed additives	Pharma excipients	Inorganic bulk pigments	
		Polyolefins	Polyolefin plastomers	Commodity surfactants	Specialty surfactants	Industrial & institutional cleaners	Synthetic dyes				
		Styrene-block copolymers	Ionomers	Corrosion inhibitors		Thermal fluids	Synthetic lubricants				
		Polyolefin elastomers				Mining chemicals	Textile chemicals				
		Polyols				Oilfield chemicals	Water mgmt. chemicals				

Over 450 clients including Fortune 500 brands, mid-sized firms, start-ups, and investors have engaged ADI to shape decisions

Diversified Chemicals							Materials	EPC	Investors
Commodity Chemicals									
							Industrial Gases		
Specialty Chemicals							Early-stage		

Our value proposition – expertise, proven experience, thought leadership, and analytics – is designed to help clients succeed



Deep, frontline
industry expertise



Nearly **1,000 projects** for
450+ clients since 2009



Proprietary analytics-
and data-driven



Differentiated
thought leadership

ADI consistently exceeds client expectations across industry expertise, project delivery, client service, and outcome satisfaction



“Work directly with firm partners ... high-quality work products.”

- Alex Rozenfeld, VP, Ventures, Shell



“ADI is very competent and brings a strong domain knowledge that helps make quick investment decisions.”

- Prasenjeet Ghosh, H₂ Venture Executive, ExxonMobil



“The best about ADI is their ability to drill into a specialized area.”

- Johanna Schmidtke, Director, Saudi Aramco



“ADI’s ability to pay attention to the client’s requests, which sometimes other consulting firms miss the point.”

- Marcos Gomez, Director, BASF



“Lots of oil & gas expertise. Very analytically driven. Better customer service.”

- Vikki Dunn, CMO, GE Oil & Gas



“ADI has very deep market knowledge and access to the right experts and delivered very successful projects.”

- Brian Orkin, Partner, Arsenal Capital Partners

ADI helps clients accelerate their strategic priorities through a comprehensive suite of consulting services



Consulting

Discover and capture opportunities, solve problems, and help businesses thrive amid uncertainty with ADI's market research and management consulting services



Market research and intel



Strategy and planning



Cost and economic analyses



M&A strategy and due diligence



Innovation strategy



Go-to-market strategy

ADI also offers databases and subscription research services to shape client work with the latest intel, forecasts, and insights



Track markets with ADI's subscription research

[ADI Research >>](#)



Inform workflows with ADI data, models, and analytics

[ADI Plus >>](#)
























Build a strategic view and network at our conference

[ADI Forum >>](#)

ADI Chemical Market Resources' recent work has helped chemical companies address a wide range of strategic issues

	Strategic Projects	Tactical Projects
1 Strategic planning	Sourcing strategies for acrylates, ionomers, and acid copolymers for a <u>leading plastics producer</u>	Options-based market entry strategy for levulinic acid <u>technology start-up</u> in plasticizers, coatings, and adhesives
2 M&A support	Growth strategy with acquisition target and joint venture partner identification and profiling for <u>oxo-alcohols player</u>	Led market- and customer- focused due diligence on pipeline chemicals firm for chemicals-focused <u>private equity firm</u>
3 Costs and economics	Ethane sourcing strategy with cost, economic, and logistical feasibility for <u>Asian petchem major</u>	Technology, cost, and economic feasibility of on-purpose C3-4 olefins for <u>U.S. chemical major</u>
4 Market research	Ethylene derivatives market sizing and growth assessment opportunities for <u>large private equity firm</u>	U.S. NGL supply scenarios with cost models and pipeline logistics from shale plays for <u>Canadian plastics producer</u>
5 Technology strategy	Innovation strategy, R&D performance benchmarking, and organization design for <u>Asian chemical major</u>	Technology application and growth opportunities in oilfield chemicals for <u>polyol / polyurethane player</u>
6 Competitive intelligence	Improved competitiveness of <u>specialty chemicals firm</u> by analyzing peers and refining customer engagement	Peer adoption use-cases and analysis of digital solutions and Industrial Internet of Things (IIoT) for <u>chemical major</u>

Stay ahead of the curve with market intelligence, forecasts, and analysis from CMR's 55+ multi-client studies

	<u>Global SBS and SEBS adhesives and sealants</u>		<u>Global linear alpha olefins (LAOs)</u>		<u>Global acid copolymers and ionomers</u>
	<u>Global tie layer resins</u>		<u>Global polyethylene catalysts</u>		<u>Global HDPE and MDPE</u>
	<u>Global polyolefins in automotive industry</u>		<u>Global high melt strength polypropylene</u>		<u>Global vinyl acetate monomer derivatives</u>
	<u>Global styrene block copolymers</u>		<u>China ethylene and polyethylene</u>		<u>Global polyacetals</u>
	<u>Global elastomeric polyolefins</u>		<u>Global polyolefin foams</u>		<u>Global LDPE and high EVA copolymers</u>
	<u>Global polypropylene fibers</u>		<u>Global polypropylene films</u>		<u>Global MMA and PMMA</u>
	<u>Global polypropylene catalysts</u>		<u>Global polyolefin elastomers and plastomers</u>		<u>Global high-pressure LDPE</u>

Access our reports





ADI Analytics

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1,000+
PROJECTS

SINCE
2009

450+
CLIENTS



ACQUIRED IN
2017

ANNUAL
FORUM

90+
DATABASES