

Oil & gas, energy, and chemical industry insights from ADI [View email in browser](#)



### Where is oil headed in 2025?

A potential oversupply of oil driven by strong non-OPEC production and slowing demand growth are shaping the upstream outlook for 2025. [Learn more >>](#)



### Midstream growth tied to U.S. hydrocarbon exports

U.S. midstream growth is tied to rising hydrocarbon exports with new pipelines and export capacity planned to alleviate bottlenecks. [Learn more >>](#)



### A tighter supply-demand balance will raise LNG prices

Global gas and LNG demand growth, especially in Asia, will drive prices up, as U.S. and Canada are only likely contributors to supply growth in 2025. [Learn more >>](#)



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### Challenging year for global refiners

Refining faces headwinds in 2025 from weak demand, excess capacity, and potential trade disruptions. [Learn more >>](#)



### Uncertain policy support forces energy transition to compete on economics

While solar, EVs, and CCUS continue to advance, growth is slowing in some areas as the future of policy support becomes uncertain. [Learn more >>](#)



### Chemicals recover on the back of economic growth and restructuring

Global chemical production is projected to grow in 2025, fueled by specialty chemicals and sustainable investments. [Learn more >>](#)

## 2025 ADI Forum

Join your industry peers at the ADI Forum in Houston, February 11-13, for actionable C-suite insights on the critical strategic themes shaping oil & gas, energy transition, and chemicals.

We look forward to welcoming you!

### Listen to ~40 C-suite speakers

 Brad Childers CEO, Arcochem	 Charles Charlton CEO, Ara Partners	 Jeff Warrmann CEO, Monroe Energy	 Shaheed Malik CEO, LyondellBasell	 Marino Massimo VP, LyondellBasell
 Markus Ditzler CEO, Haldor Topsoe	 Sachin Sahasrabudhe CEO, Tata Steel	 Dana Marchese CEO, Cabot Corporation	 Mette Soller VP, Engineering & Construction, Shell	 Anthony McKeown VP, Shell
 Daniel Carlson CEO, Haldor Topsoe	 Justin Courtney VP, Haldor Topsoe	 Laura Shadoff VP, Haldor Topsoe	 Vishal Chandra CEO, Gulfstream LNG	 Ricardo Estrella VP, Sustainability & Environment, Haldor Topsoe
 Charles McConnell CEO, Energy Services, Shell	 Jan Katus CEO, Energy Services, Shell	 Marcelo Gomez CEO, BASF	 James Deade CEO, BASF	 Chris Hogan CEO, Haldor Topsoe
 Kendia O'Keefe CEO, Haldor Topsoe	 Tom Ambrose CEO, Black Bay Partners	 Anahita Khandari CEO, AspenTech	 Francisco Arias CEO, BW Energy	 Steve Brown CEO, Chemstations
 Shawn Davidson CEO, Haldor Topsoe	 Clayton Hargreaves CEO, Haldor Topsoe	 Carlos Ornelas CEO, Haldor Topsoe	 Victor Lara CEO, Haldor Topsoe	 Friedrich Eufelbach CEO, Haldor Topsoe
 Walker Bredemeyer CEO, GasTech	 Cody Johnson CEO, HCS Technologies	 Matthew Deabough CEO, HeatPath Solutions	 Robert Heulick CEO, Mosaic Chemicals	 Matt Leuck CEO, Nove

**Join us to gain insights from industry leaders at the ADI Forum!**

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- Enbridge
- EQ3 Technology
- ExxonMobil
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<h4>About ADI</h4> <p>A consulting firm specializing in oil and gas, energy, and chemicals. ADI has served ~400 clients through ~1,000 projects since 2009.</p> <p><a href="#">Download Intro &gt;&gt;</a></p>	<h4>ADI's expertise</h4> <ul style="list-style-type: none"> <li>• Upstream &amp; E&amp;P</li> <li>• Oilfield Services</li> <li>• Natural gas &amp; LNG</li> <li>• Midstream</li> <li>• Refining and Sales</li> <li>• Chemicals &amp; plastics</li> <li>• Power &amp; utilities</li> <li>• Energy Transition</li> <li>• Hydrogen</li> <li>• Industrials</li> <li>• Digital</li> <li>• Metals and mining</li> <li>• EPC &amp; licensing</li> <li>• Renewables &amp; biofuels</li> </ul>	<h4>Spotlight</h4> <p>Speak at the 2025 ADI Forum!</p> <p>ADI will be speaking at:</p> <ul style="list-style-type: none"> <li>• SPE Polyolefins Conference</li> <li>• Catalysis Society of India National Symposium</li> <li>• Emissions Tracking, Reporting, and Compliance Conference</li> <li>• Carbon Capture Technology Expo</li> </ul> <p>ADI is hiring!</p>
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