

# North American Downstream Market Advisory

*Subscription service for research, intelligence, analytics, and insights on  
North American downstream oil and gas markets and supply chain*



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# ADI's new advisory will provide a comprehensive, strategic, and insightful view of the downstream oil and gas industry

## Research Goals

1

Downstream industry performance and profitability assessment and forecast

2

Downstream capital spending, investment outlook, and industry projects by key players

3

Issues and outlook for the downstream supply chain

4

Profiles and analyses of industry players, trends, projects, and news

## Select Insights

- Crude oil pricing, supply, and forecast
- Fuel and product demand and outlook
- Refinery crack spreads and margins
- Plant utilization rates and turnarounds
- Industry outlook with risks and drivers
- Industry investment drivers and analyses
- Capital spending and forecast by region
- Breakdown of capital spending by key segments across the supply chain
- Key industry projects by player
- Trends and opportunities in supply chain
- Outlook for key parts of the value chain
- Winners and losers across key scenarios
- Supplier profiles and business models
- Profiles of industry players and projects
- Summaries and analyses of industry news
- Signposts and milestones for key trends
- Strategic insights and future scenarios

# Frequent and regular updates will cover a wide range of metrics and issues in the North American downstream market

1

## Industry Performance and Market Analytics

Capacity utilization rates	Product supply and demand analyses	Capital and operating costs	Commodity price scenarios in near- and mid-term
Regulatory landscape	Maintenance and turnaround plans	Regional supply and demand analyses	Players strategies and global competition

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## Strategic Insights

Corporate strategy review and analysis	Asset / competitive strategy review and analysis	Investment strategy review and analysis	Geopolitical strategy review and analysis
Industry-wide supply and demand analyses	Risk management strategy review and analysis	Operations / technology strategy review and analysis	Processing needs and costs

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## Stakeholder Analyses

Operator profiles and analyses	Supplier and supply chain assessments	Industry news summaries and analyses	Stakeholder outlook
Competitive landscape	Stakeholder outlook in key scenarios	Technology and industry / supply chain impacts	Supply chain outlook

# In addition, ADI will review every month a topic in depth covering the entire downstream value and supply chains

Refined product storage, exports, and outlook

Light-heavy crude differentials

North American refining operating costs and outlook

Diesel demand and outlook

Petrochemical capex outlook

Ethanol, E15 and beyond

Refining and midstream nexus for growth

CAFE standards and fuel demand

Global fuel demand and growth

Global catalyst market review

Ethylene cracker projects review

Electric vehicle and fuel demand

# Our research service will offer several deliverables to provide rich, data-driven insights into the downstream market

	Deliverable	Format	Frequency
1	Monthly market snapshot	Report	Monthly
2	Market data and analytics	Spreadsheet	Monthly
3	Industry insights	Report	Monthly
4	Quarterly conference call	Interactive conference call	Quarterly
5	Analyst access	Live	On-demand
6	Complimentary admission to ADI Forum	Conference	Annual

Subscribers will have the opportunity to shape the research agenda.  
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# A wide range of stakeholders can benefit from ADI's North American Downstream Market Advisory

Refiners

Engineering, procurement,  
and construction (EPC) companies

Chemical companies

Process licensors

Traders

Catalyst vendors

Investors

Industrial gas players

Financial institutions

Equipment manufacturers

Government agencies

Service providers

# ADI Analytics is a consulting firm serving oil and gas, energy, and chemical companies with passion, expertise, and rigor



# Fortune 500 and mid-sized companies, start-ups, investors, and governments have hired us to shape decisions globally







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