Driving Capital Projects to Best-in-Class Execution

Energy Construction Forum March 2015



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Outline

▶ About ADI Analytics

▶ Driving Capital Projects to Best-in-Class Execution



ADI Analytics is a boutique consulting firm serving energy and chemical companies with passion, rigor, and expertise





Fortune 500 and mid-sized companies, start-ups, investors, and governments have hired us to shape decisions globally































































Outline

▶ About ADI Analytics

▶ Driving Capital Projects to Best-in-Class Execution



Key messages

1

Improving project execution is critical given the oil and gas industry's scale of investment in capital projects and prior history with cost and schedule issues.



Global investment in oil and gas projects over the next two decades is anticipated to be in the trillions of dollars

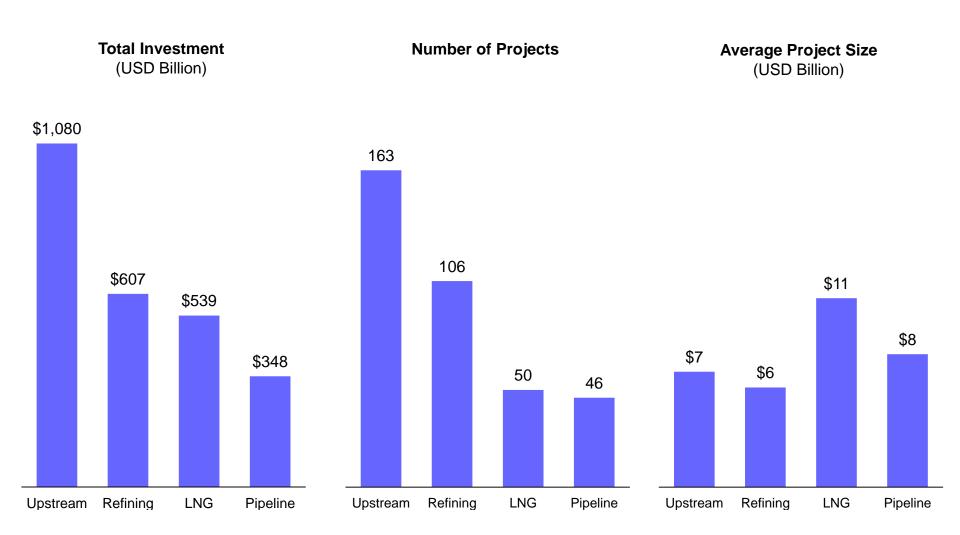




Source: EY 8



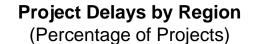
Upstream dominates capital investment but spend is not insignificant across other oil and gas value chain segments

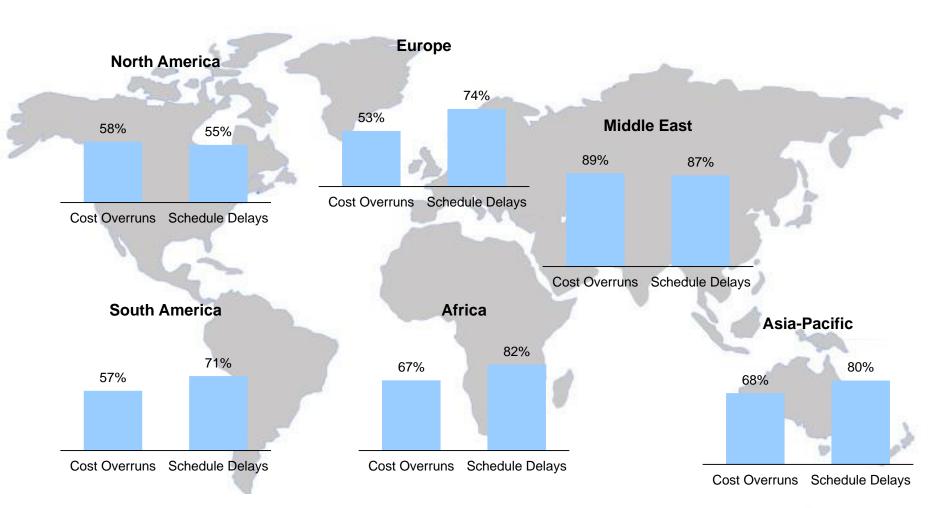


Source: EY 9



A significant share of this spend will face cost and schedule issues based on historical data and across the globe



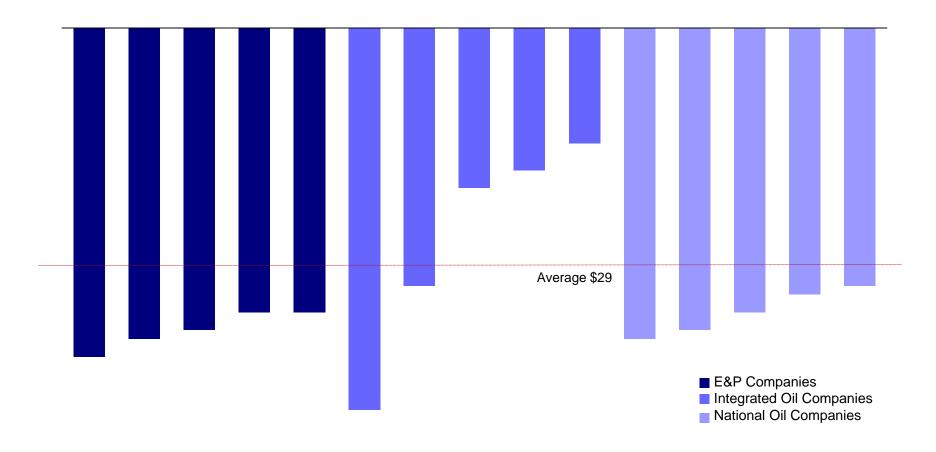


Source: EY 10



Delays can have significant impact on returns given commodity cycles as seen by the current slate of projects

Difference in Oil Price Between FID and First Oil (USD Per Barrel)





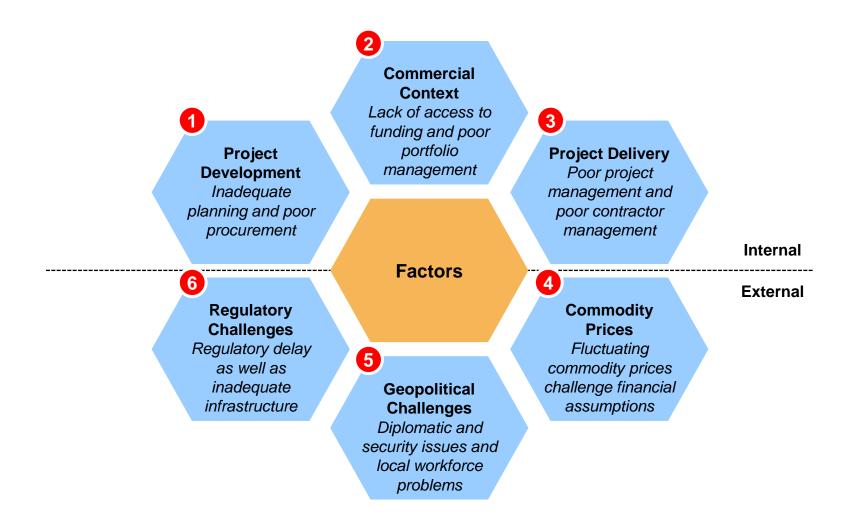
Key messages

Improving project execution is critical given the oil and gas industry's scale of investment in capital projects and prior history with cost and schedule issues.

Various internal and external factors impact capital projects with issues and concerns across the execution value chain.



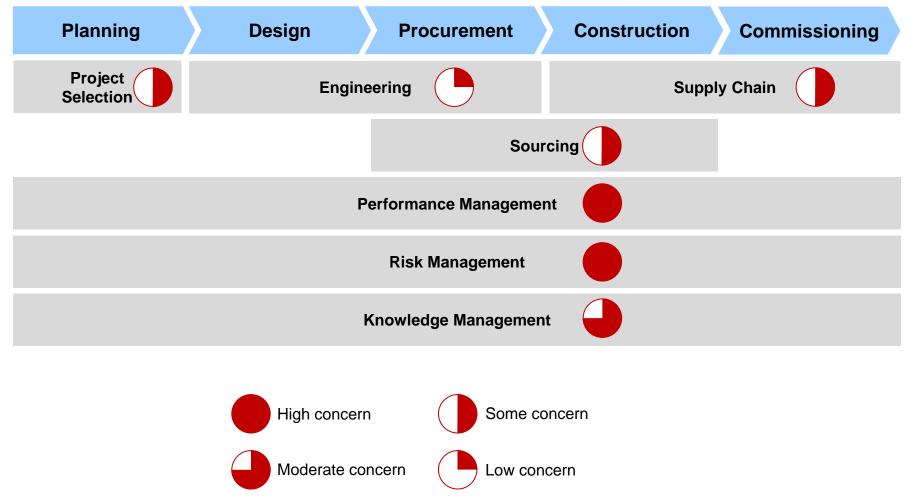
Several factors -- both internal and external -- affect cost overruns and schedule delays in large capital projects





Capital projects suffer cost and schedule overruns due to issues and concerns across the execution value chain

Capital Project Execution Value Chain and Operator Concerns by Segment





Key messages

Improving project execution is critical given the oil and gas industry's scale of investment in capital projects and prior history with cost and schedule issues.

Various internal and external factors impact capital projects with issues and concerns across the execution value chain.

Oil and gas operators can cut risks of cost and schedule overruns and, in fact, accelerate projects through the use of four key levers.



Oil and gas operators can cut cost and schedule risks and, in fact, accelerate projects through the use of four key levers

- Standardized modularization
- ▶ Creating industry wide processes and standards that allow uniform designs and multiple uses of equipment
- ▶ Reduces cost and the time for equipment manufacture and deployment
- New business models
- ▶ Growing level of reliance on vendors and service providers
- ▶ Requiring vendors to maintain inventory and ...
- ▶ ... Driving higher use of equipment leasing

3

2

- Collaboration
- ▶ Increase cooperation between organizations with capital projects near each other ...
- ... Including common use of infrastructure and other facilities

- 4
- **Innovation**
- ▶ Research and develop new techniques and equipment ...
- ▶ ... That reduce project costs and timelines



1

Standardization and modularization can enable scale and cost reduction allowing operators to focus on critical issues

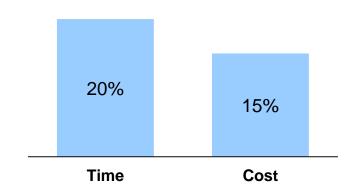
Key Benefits

- ▶ Use common standards and equipment
- ▶ Increase understanding of failure modes
- Stop reinventing the wheel and focus on critical problems
- ▶ Build knowledge base on equipment and its applicability in various situations

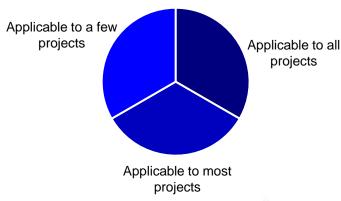
Examples

- ▶ NGL processing plants
- Oil and gas production facilities
- ▶ Compressor trains in LNG plants
- ▶ Helicopter pads on landing platforms
- ▶ Flare gas recovery units in refineries
- ▶ Oil and gas production modules on FPSOs

Potential Time Impact



Potential Applications





2

New business models such as leveraging suppliers' inventory and growing equipment leasing can accelerate projects

Growing use of inventory

- Operators are worried that production facility delays and costs, when aggregated, could impact pace and economics of their unconventional assets
- Near-term responses have included bulk sourcing, inventory maintenance, and other supplier and supply chain management strategies
- Case study: Leading Oil & Gas Major
 - Increasingly using standard production equipment and a central office to track assets across all shale plays ...
 - Initially in the U.S. and later overseas
 - Modeled on LEGO's building blocks

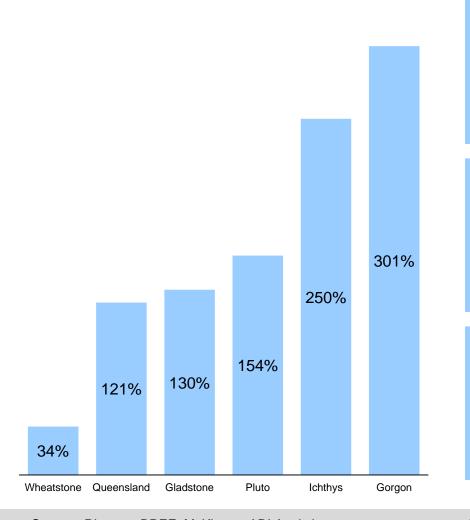
Increasing level of equipment leasing

- Most production equipment is currently purchased and owned by operators
- However, a few select systems, e.g., wellhead compressors and some amine units, are leased by operators
- Several factors are critical in pushing operators to lease equipment
 - Equipment complexity
 - Ability to respond to varying wellhead production volumes and composition
 - High capital costs and operating resource needs / skills
 - Need for high reliability and uptime



Collaboration can lead to better management of capital projects in certain regions, e.g., LNG projects in Australia

Australian LNG Project Cost Increases



Key Examples

- standardize contracts to cut time

 Develop joint

 Develop standard specifications
 - Develop standard specifications of common, non-critical equipment

Collaborate to qualify suppliers and

➤ Collaborate on common policies, e.g., for health, safety, and environment

Aggregate and smoothen demand

standards

- ▶ Pace the timing of the construction schedule ...
- ... Lower equipment, deployment, and commissioning costs and ...
- ... Consider aggregating demand

Share infrastructure

- Leverage brownfield sites
- ▶ Develop common infrastructure, e.g., ports, together

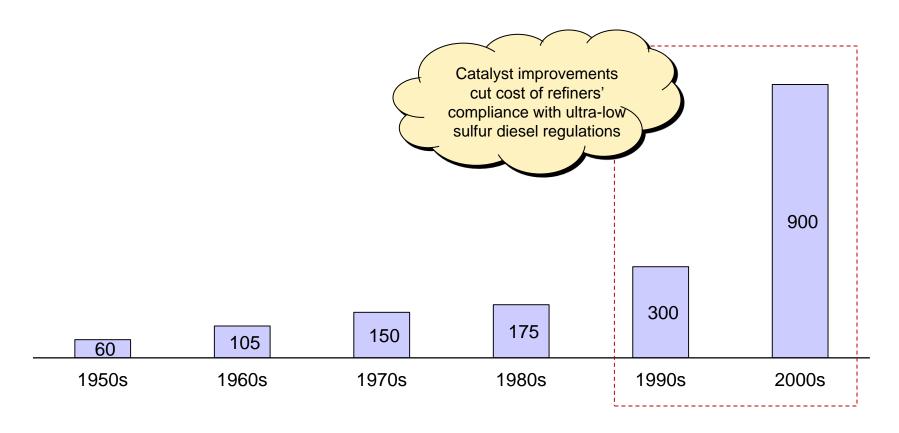


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Finally, innovation can help with cost and schedule issues albeit on a longer time scale and over multiple projects

Hydrotreating Catalyst Activity

(Relative Volume Basis)





Key messages

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Oil and gas operators can cut risks of cost and schedule overruns and, in fact, accelerate projects through the use of four key levers.





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